

Support Florida Forever

March 18, 2009

From: [Karina Veaudry](#)

To: president@fnps.org

Sent: Wednesday, March 18, 2009 10:42 AM

Subject: Florida Chief Financial Officer Alex Sink's Consumer eViews & Economic Benefits of Florida Forever

FNPS Board of Directors:

As a member of the Florida Forever Coalition, FNPS is making strides towards our mission in the most direct way possible. A couple of weeks ago, I sent you a copy of the Economic Benefits of Land Conservation paper put out by the Florida Forever Coalition and written primarily by The Nature Conservancy staff. I've attached another copy here.

Below are comments from Governor Crist's Cabinet CFO Alex Sink regarding the Economic Benefits report that you can use in your outreach programs.

Karina

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The mission of the Florida Native Plant Society is to promote the preservation, conservation and restoration of native plants and native plant communities.

Protecting and preserving Florida's natural resources with Florida Forever

The financial benefits Florida receives from its natural habitats and protected conservation lands were documented in new report released this month by The Nature Conservancy titled "Economic Benefits of Land Conservation: A Case for Florida Forever".

"As Florida's Chief Financial Officer, I am constantly on the look out for what's in the best interest of Florida's economy. As this new report by The Nature Conservancy and other environmental groups shows, protecting and preserving Florida's natural resources with Florida Forever is a great economic driver for our state," said CFO Alex Sink.. "Florida Forever creates jobs and put billions of dollars into our state's economy, showing that when we protect our state's natural treasures, we're really protecting our state's economic treasures as well."

From: Chief Financial Officer [mailto:cfo@fldfs.com]

Sent: Friday, March 13, 2009 3:34 PM

Subject: Florida Chief Financial Officer Alex Sink's Consumer eViews Newsletter

Headlines for this week's newsletter:

Update: CFO Sink's 'Safeguard Our Seniors' legislation passes first hurdle; another bad agent arrested in Tampa area

CFO Sink urges steps to reduce Florida's hurricane risk

"Get Lean" Web site unveiled by CFO Sink, seeks citizen help to cut government waste

CFO Sink notifies travel agencies to stop representing unauthorized travel insurers

CFO Sink sends letter to House and Senate urging against fiscal irresponsibility of TABOR

CFO Sink's Florida Housing Help initiative to join Pasco County organizations to host foreclosure workshop

Orlando-based Detective Michael Vitta awarded Investigative Officer of the Year

Protecting and preserving Florida's natural resources with Florida Forever

New Title Insurance Guide Helps Homebuyers Through Closing

Watch out for foreclosure scams

My Family CFO Idea: Health Insurance options to consider when unemployment hits home

Next week is "Fix a Leak" week